

Family Business

at INSEAD



INSEAD

The Business School
for the World®

Wendel
International Centre
for Family Enterprise



WENDEL

Improving long-term performance and sustainability of family enterprises

Dear families in business,

We are pleased to share with you this brochure, which is a summary of the many different resources made available to families in business at INSEAD.

Our mission is to conduct research relevant to you and to share it through tailored programmes and activities.

We hope you will take advantage of these resources and we look forward to welcoming you to INSEAD!



Lise Møller

Executive Director

INSEAD Wendel International Centre
for Family Enterprise



Morten Bennedsen

Academic Director of the INSEAD Wendel
International Centre for Family Enterprise,
The André and Rosalie Hoffmann Chaired
Professor of Family Enterprise

INSEAD's activities in family business started in 1997, when the Large Family Firm Chair was founded by Wendel with the purpose of studying the unique dynamics of family enterprises. In the same year, the first cohort of students attended the MBA Family Business Elective. Two decades later the Centre has grown into a leading international resource for family business learning and we are continuously generating and sharing knowledge that benefit family businesses.



1,880

Family business
alumni



57

Nationalities



35%

Female
participants



18-98

Age range of
participants

Programmes and resources for family businesses and their communities

Executive Education Programmes

Family Enterprise Challenge

For family teams of 2-8 persons, age 18-98.

4.5 days

Family-owned enterprises face special challenges. The Family Enterprise Challenge is designed to help you address universal issues as they apply to your own business and family. It combines rigorous learning with practical workshops.

www.insead.edu/fame

Value Creation for Owners and Directors

For family business owners and directors.

4 days

Develops the skills and knowledge for highly effective ownership and board membership. It focuses on the key areas of value creation, including finance, governance, strategy, leadership and organisational skills.

www.insead.edu/vcod

International Directors Programme

For family and non-family board members and C-suite executives.

3 modules of 3 days

Designed for directors who bring specific competences and credibility to the boards on which they serve. And for senior executives and professionals preparing for a board mandate. The programme is modular.

www.insead.edu/idp

INSEAD Social Entrepreneurship Programme

For entrepreneurs and executives in leadership roles.

6 days

Combines cutting-edge theory and practice by integrating the academic knowledge of INSEAD faculty, with insights from expert practitioners. It focuses on the business skills and frameworks that will help entrepreneurs grow their social ventures and maximise their impact.

www.insead.edu/isep

Company Specific Programmes

Programmes tailored to your family's needs and objectives.

Degree Programmes – including a focus on family business

Master of Business Administration

For next-generation family members.

10 months

The accelerated 10-month curriculum develops successful, thoughtful leaders and entrepreneurs who create value for their organisations and their communities. Includes elective on Family and Privately Owned Businesses.

www.insead.edu/mba

*Financial Times Ranking 2016 and 2017



Executive Master in Consulting and Coaching for Change

For HR professionals, coaches, consultants and executives.

18 months

Integrating business education with a range of psychological disciplines, the programme enables you to understand yourself and others at a fundamental level – and to use that knowledge to create more effective organisations. Includes family business elective.

www.insead.edu/emccc

Outreach Activities



Our global networking platform brings together family business members and researchers interested in learning from each other. We organise a variety of interesting and enjoyable events and invite you to become part of the vibrant INSEAD family business community.

Nathalie Poyen,
Family Business Relationship Manager

Family Enterprise Days

For families, scholars, MBA students.

One-day theme-based open events with expert panels, presentations, class discussions and networking.

MBA Family Business Club

For MBA students from and interested in Family Business.

A community for sharing and exchange between INSEAD students interested in family business. Get-togethers, movie nights, discussion forums. Visits to family businesses are part of the Club agenda.

Family Business Roundtables

For owners, CEOs and senior executives from large family firms.

Exclusive and private events that facilitate interactive dialogue on relevant topics in a highly confidential setting.



The INSEAD Family Business Club aims to create among students from family business backgrounds lasting relationships that foster learning, sharing, and cooperation both during and after our time at INSEAD.

Willard Walker,
MBA Family Business Club President



Research



Research is the base for all our centre activities. Generating knowledge about old and young, small and large family businesses from across the globe provides us with new content to share at our various events and activities. Whether it is understanding the uniqueness of family firms, their impact on regional economies or how to solve the challenges of generational transition, our research is the key to remain a world-leading centre for family enterprises.

Morten Bennesen,
Academic Director of the INSEAD Wendel International Centre for Family Enterprise,
The André and Rosalie Hoffmann Chaired Professor of Family Enterprise



We talked about so many things and realized that we should talk a lot more. It's a mixture of spending time together as a family and structured class learning – like I had at business school – that makes the programme so special.

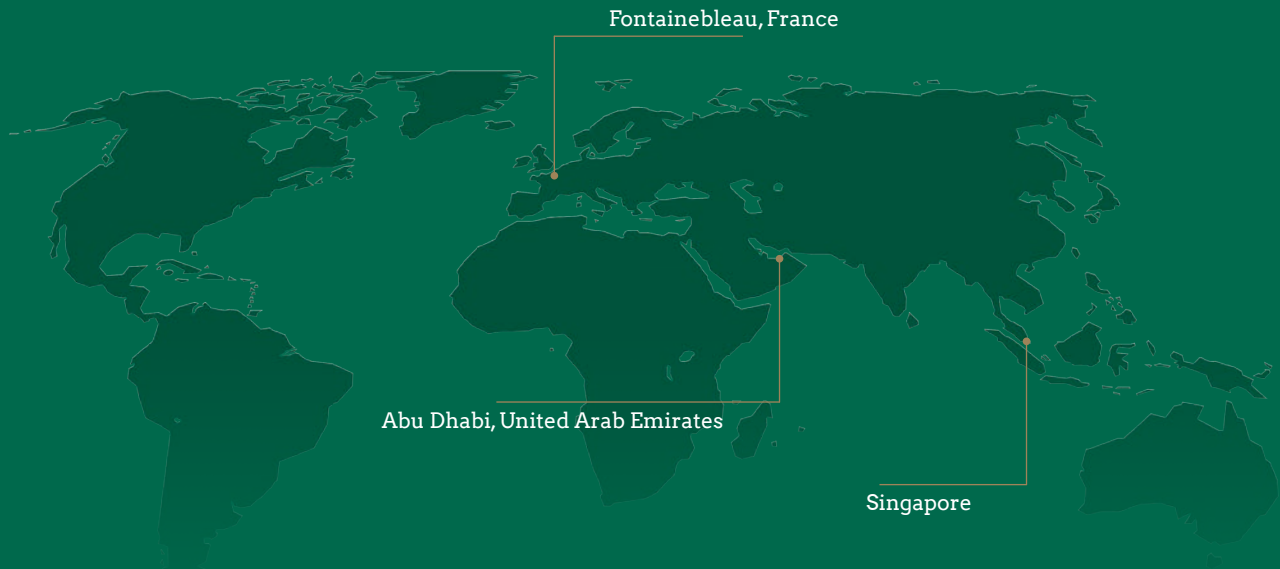
Ada Polla, CEO Alchimie Forever
former Family Enterprise Challenge participant



In the Family Enterprise Challenge Programme the great thing is that the family teams who attend learn together and from each other. Their motivation and passion for their families and businesses drive the programme. There is a real sense of sharing and helping each other.

Randel Carlock,
Programme Director, Family Enterprise Challenge,
Berghmans Lhoist Chaired Professor in
Entrepreneurial Leadership

A global presence



Every gift makes a difference

The Centre is pleased to recognize contributors at all levels.

INSEAD activities in the field of family business were initiated thanks to Wendel, and further developed with support from other family businesses and individuals, in particular the Tetra Laval Research Fund for the Large Family Firm, the Berghmans Lhoist Chair in Entrepreneurial Leadership, and the André and Rosalie Hoffmann Chair and Research Fund in Family Enterprise.

Get in touch with the core team:
family.firms-fb@insead.edu



Morten Bennesen
Academic Director
The André and Rosalie Hoffmann
Chaired Professor of Family
Enterprise



Lise Møller
Executive Director



Nathalie Poyen
Family Business Relationship
Manager



Nathalie Gérard
Administrative Assistant



Brian Henry
Research Fellow



Margy Fuller
Programme Advisor

INSEAD Europe Campus

Boulevard de Constance
77305 Fontainebleau Cedex, France
Tel: +33 (0)1 60 72 40 00

INSEAD Asia Campus

1 Ayer Rajah Avenue
Singapore 138676
Tel : +65 6799 5388

INSEAD Middle East Campus

4th Street - Muroor Road
P.O. Box 48049
Abu Dhabi, United Arab Emirates
Tel : +971 2 651 5200

www.inse.ad/family-enterprise