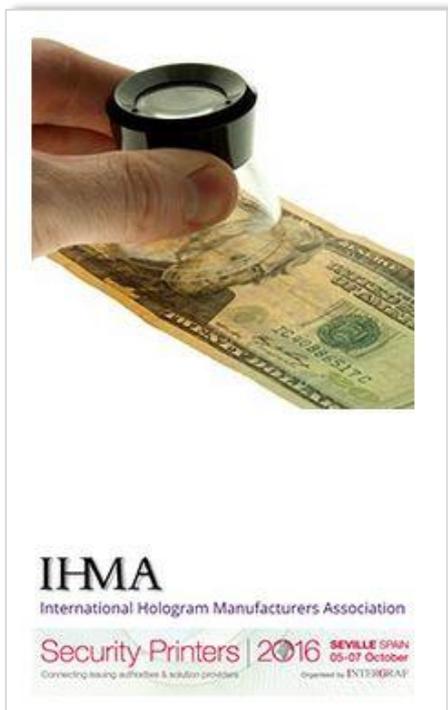




Protect your brand with us!

2016-04-06

Constantia Flexibles offers this deep and sound know-how base to the Brand Owners worldwide to protect their valuable products



Constantia Flexibles Hueck Folien Germany, located at Weiden/Upper Palatinate is the only producer of food films in Europe certified by the IMHA (International Hologram Manufacturers Association) since 2005. The IMHA members are leading producers and converters of holograms for banknote security, anticounterfeiting and brand protection. Asked about the the banknote security heritage, Peter Reich, Department Manager Preprint Operations at Constantia Hueck puts on a big grin: “No comment. This is a very discreet business, as you may understand. But I can assure you, that since we started this business in 1987 we constantly grew in this segment and currently have a market share of about 30% of all worldwide distributed currency safety features.”

Consequently Constantia Flexibles offers this deep and sound know-how base to the Brand Owners worldwide to protect their valuable products. As to the detailed possibilities Peter Reich adds “There is a variety of possibilities we can offer to our food clients. We have many specific solutions available to protect any brand!”

Constantia Hueck employs a total of about 75 people only in the area of electronic image publishing and gravure cylinder production. Five of them are specifically engaged with security elements only. This ensures, that our clients get security solutions from Constantia, that are on an extremely high professional level and on top of that, some are uniquely available from Constantia only.

Product piracy becomes a really hard business dealing with Constantia protection solutions. “If currencies trust Constantia, we can assure any Brand Owner to get the best protection on the market for his money.” Peter Reich closes.