



## WorldofExpertiseNews

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### **Bureau Veritas Consumer Products Services acquires INNOVA Product Service GmbH**

➤ Bureau Veritas Consumer Products Services (BVCPS), a world leader in product testing, certification, inspection, and approvals management services, is pleased to announce the acquisition of Germany-based INNOVA Product Service GmbH. Based in Kaufbeuren in Bavaria, INNOVA Product Service is an industry leader providing testing and certification services for a wide range of consumer and industrial electrical equipment accessing the worldwide market.

➤ The acquisition of INNOVA Product Service further strengthens BVCPS' footprint in Germany and provides a strong platform to meet the increasingly diverse and global requirements of European manufacturers, retailers and importers.

➤ Oliver Butler, Vice President, Electrical Business Line at BVCPS, stated, "The acquisition of INNOVA Product Service helps confirm our position as a leading provider of technical market access services to European electrical equipment retailers, manufacturers and importers. With many of the largest global electrical equipment manufacturers and retailers being headquartered here, Germany is obviously a key market for us to further develop."

➤ With the globalization of electrical equipment technologies, standards, markets and competitors, INNOVA Product Service was founded in 2000 with an objective of providing fast and effective local access to these increasingly competitive markets. Since then, INNOVA Product Service has built up a strong capability and reputation in regulatory expertise, delivering a fast and efficient market access service offering.

➤ Horst Haug, Director and Founder of INNOVA Product Services, states, "To complement our extensive local testing and certification services, INNOVA Product Service has built up successful relationships with many of the leading international certification bodies to assist in reduced costs and fast market access for our clients. This, coupled with Bureau Veritas Consumer Product Services' existing international approvals network, will only go to speed up the process in accessing global markets. We see this as one of the many benefits in our joining such a leading and respected compliance provider and look forward to future successes."

### **About Bureau Veritas Consumer Products Services**

Bureau Veritas has been active in testing and inspections since 1828; forward-looking and fast-growing, they have realized a 16% growth per annum since 1995. Bureau Veritas is a leading international conformity assessment body with 280,000 clients, 23,000 employees, 700 offices and laboratories in 140 countries.

➤ Part of the Bureau Veritas Group, Bureau Veritas Consumer Products Services provides quality assurance services for a wide range of consumer products in over 60 locations in 40 countries. Working with leading retailers and manufacturers around the world, Bureau Veritas Consumer Products Services' tests and inspects products for conformity with regulatory, quality, and performance requirements. The electrical product service unit of Bureau Veritas, benefiting from significant investment in recent years, now encompasses many of the major international test and certification companies including ADT, Curtis-Straus and LCIE. Together, they provide laboratory capabilities and knowledgeable experts in every major trading region of the world.

➤ For additional information on Bureau Veritas Consumer Products Services, please visit

[www.cps.bureauveritas.com](http://www.cps.bureauveritas.com) or [www.electrical.bureauveritas.com](http://www.electrical.bureauveritas.com) for services for electrical equipment.

**About INNOVA Product Service**

➤ INNOVA Product Service is a leading provider of testing and certification services for a wide range of consumer and industrial electrical equipment based in Germany. Founded in 2000 and with a reputation in regulatory expertise, INNOVA Product Service delivers fast and efficient local access to global markets utilizing its extensive local capabilities including GS Mark and LVD Notified Body services coupled with its many partnerships with international regulatory agencies and certification bodies.

➤ For additional information on INNOVA Product Service, please visit [www.innova-ps.de](http://www.innova-ps.de)