

## **exceet Card Group provides secure identity with the new German Red Cross blood donor IDs**

- Order for the delivery of app. 2 million RFID chip cards
- Awarded the European AutoID-Award 2012

### NEWS

**Luxemburg, 29 May 2012** – The blood donor centres of the German Red Cross have placed their confidence in the competence and high security standards of the exceet Card Group to produce their new, RFID-based blood donor IDs. Its member companies VisionCard and Winter have delivered 2 million of the nationally uniform chip cards that have been issued since the beginning of the year by the seven German Red Cross blood donor centres in Germany. Alongside the production, coding of the donor data and personalisation of the contactless ID cards, the order also includes all processes through the rollout.

RFID (Radio Frequency Identification) provides German Red Cross blood donor centres with a simple and efficient technology for automatic identification and data recording. The personal information can be stored and retrieved quickly and flexibly thanks to the contactless transmission. With the encryption process of the Advanced Encryption Standard (AES) 128, the RFID chips ensure a high degree of security and data protection. Information stored on the card can only be read using a special reading device with a corresponding security access module (SAM) that clearly identifies the donor.

### **Winner of the European AutoID-Award 2012**

The high degree of innovation in terms of the security concepts and the technology implementation were confirmed by the European AutoID-Award, which was awarded to the German Red Cross blood donor centres in the category "Secure Identity" at the EURO ID 2012 at the end of the April in Berlin. At the EURO ID 2012, the European AutoID-Award was presented for the seventh time by AIM and Informa Business Communication in the four categories of RFID, Optical Identification, Secure Identity and Innovative Company. The prize was presented by the award partner, the trade magazine "RFID im Blick".

### **Security at a high level**

For the production and rollout of modern donor IDs, the German Red Cross sought a provider with a high level of technological competence for the production of the RFID cards. exceet Card Group was able to win over the decision makers at the German Red Cross in every respect. With an annual production volume of over 50 million contactless cards, exceet numbers among the largest card producers in Europe. "Our core competence rests in the development and processing of innovative chip cards for security-relevant applications", underscores Robert Wolny, CEO of exceet. "The protection of the data is of central importance to us. A certified security management as well as special audits guarantee and continuously improve the security of our processes, products and services. The collaboration with the German Red Cross and the award confirm our excellent know-how for such demanding applications."

**About exceet Card Group**

exceet Card Group combines the strengths of worldwide leading card manufacturers into one strong group. With competence in development, consultation, production, personalisation and lettershop services, the group is one of the leading full-service providers for high-tech chip cards and readers.

**About exceet Group SE**

exceet is one of the leading providers of embedded electronics and security solutions with production facilities in Switzerland, Austria, the Czech Republic, Germany and the Netherlands. exceet Group SE (LU0472835155) is listed on the Prime Standard of the Frankfurt Stock Exchange.

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