



Highly creative

STAHL STARTS WITH THE STAHL CAMPUS: GLOBAL KNOWLEDGE CENTRE FOR THE LEATHER INDUSTRY

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- The mission of Stahl Campus is to increase expertise in leather throughout the entire production chain
- Focus: how sustainable working practices stimulate commercial success for tanners, manufacturers and brands

Waalwijk, 05 October 2014 – Stahl starts with the Stahl Campus. The knowledge centre seeks to develop expertise throughout the leather production chain in order to improve sustainability in the industry. Tanners and business in the automotive, fashion and furniture industry can undergo bespoke training as an additional service at Stahl Campus to improve their knowledge. Students gain a better insight into the leather production chain. They also experience the benefits of sustainable practices and cooperation in the chain, such as innovation, cost savings and finished products with reduced impact on the environment. In the future training courses about synthetics will be part of the Stahl Campus as well.

“The principle of sustainability underpins Stahl Campus, just as it does all Stahl’s activities,” says Mike Tomkin, Director of Sustainability at Stahl. “You could think of Stahl Campus as the vocational college of today. With the demise of reputable professional training in Europe, there is a risk that much knowledge may be lost. Stahl seeks to address this issue.” Therefore, Stahl regularly delivers guest lectures at the University of Northampton and the technical vocational college in Lyon, and is starting with the Stahl Campus.

Employees of well-known automotive and fashion brands also make use of Stahl Campus. “There is a demand for information and expert knowledge across the whole industry, for example in the field of sustainability and the many stages that hides go through in the production chain before being used as leather for vehicle interiors, bags, shoes or sofas. Stahl possesses that expertise and we are happy to share it. We strengthen mutual relationships that way. All parties in the production chain benefit.”

Global

Stahl Campus is a global knowledge centre. Training courses take place at various locations, dependent on client requirements. Training can be hosted at Stahl locations, or in-house at client locations.

Annex: infographic about leather