

Van Gansewinkel to start handling waste management for Municipality of Lansingerland

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Van Gansewinkel has won a recent call for bids organised by the Municipality of Lansingerland. As of 1 July, the waste collection and recycling company will bear responsibility for the collection of all vegetable and residual waste, plastics and bulky waste, as well as the operation of the local civic amenity site. Under the awarded contract, both parties will work together over the next ten years to increase Lansingerland's share of separated waste from 48% to at least 55%. The ambition is to separate as much waste as possible at the source and subsequently give the collected waste streams a second life.



The municipality of Lansingerland in Zuid-Holland comprises more than 22,000 private households. The municipal administration aims to further improve the sustainability of its waste policy and raise the percentage of waste separated in its area from the current level of 48% to over 55%. "In this procurement process, we consciously looked for the best partner to support us in achieving our sustainability targets, among other things," says Mr Simon Fortuyn, Member of the Municipal Executive of Lansingerland. "In terms of municipal waste management, Van Gansewinkel emerged as the best candidate in our call for bids, and we look forward to working together with this partner."

Sustainability targets

To realise the agreed sustainability targets, Van Gansewinkel has decided to replace the existing, outdated containers used in Lansingerland: a total of over 60,000 units. As of July, the waste recycling company will also be deploying five new trucks fitted with clean Euro 6 engines, contributing to a further reduction of CO2 emission levels. The new fleet will consist of four rear compactor trucks and a grapple truck. "In addition, Van Gansewinkel will soon be taking care of the management and operation of the civic amenity site. We will use our own skips to ensure that waste is separated in a sustainable manner. In this programme, we will also employ people with disadvantages in the job market," says Hubert Baardemans, Director of Van Gansewinkel Government Services. "The Municipality of Lansingerland has given us a lot of room to contribute ideas regarding the best structure for its waste policy. This kind of freedom is still relatively rare in the Netherlands – a shame, actually, since it encourages innovation and demonstrably contributes to the realisation of waste separation objectives. It's easy for municipal administrations to benefit from the wealth of experience and expertise that we have amassed as a waste collection and recycling company that works daily to collect household waste from over 1.2 million households in 69 Dutch municipalities." To give local citizens even more incentive to separate their waste, and help them to do so effectively, Van Gansewinkel will also be organising a large-scale communication campaign. In addition, Van Gansewinkel will be introducing a mini-container for waste paper, as well as handling the separate collection of plastics.

'Waste Pays'

Van Gansewinkel will also collaborate with the municipal authorities on a quick scan that inventories possible opportunities to implement the 'Waste Pays' raw materials collection concept in Lansingerland. In order to reduce our environmental impact, the 'Waste Pays' collection concept encourages people to separate their waste at the source – and rewards them when they do so. Van Gansewinkel, one of the partners responsible for this concept, will examine how this innovative approach could help further increase the proportion of waste separated in Lansingerland.