



**BUREAU  
VERITAS**

# PRESS RELEASE

Neuilly-sur-Seine, France – September 30, 2019

## **Catherine Chen appointed Executive Vice-President of Bureau Veritas Consumer Products Services**

**[Bureau Veritas](#)**, a world leader in testing, inspection, and certification (TIC) services, is pleased to announce the appointment of Catherine Chen, effective January 1, 2020, as Executive Vice-President of its Consumer Products Services division.

Based in Shanghai, China, Catherine Chen will report to Didier Michaud-Daniel, Chief Executive Officer of Bureau Veritas, and join the Group Executive Committee. She will replace Oliver Butler, who has decided to retire from the Group in 2020 after very successful years with Bureau Veritas. Over the next few months, Oliver Butler will continue to work closely with Catherine Chen to ensure a smooth transition.

**Didier Michaud-Daniel, Chief Executive Officer of Bureau Veritas**, stated:

*"I am delighted to soon welcome Catherine Chen to the Group Executive Committee. Catherine has a proven track record at Bureau Veritas, having served in various leadership roles, before eventually becoming COO of our Consumer Products Services division. Catherine will leverage her wealth of experience in the industry, coupled with extensive knowledge of the Asian markets, to develop the division even further.*

*I would also like to thank Oliver Butler for his outstanding contribution to the development of our Consumer Products business over the last 16 years. Oliver has enabled Bureau Veritas to become a global leader in supply chain solutions, sustainability and wireless and automotive connectivity services.*

*I am proud to lead an Executive Committee that brings such a wide array of professional and cultural backgrounds to the table, reflecting the diversity at Bureau Veritas."*

### **Catherine Chen - Biography:**

Catherine Chen brings more than 20 years of global experience in the Consumer Products industry across Marketing & Sales, and Operational and P&L management. Catherine Chen joined Bureau Veritas in China in 2005 after 7 years with TÜV SÜD. At Bureau Veritas China, she undertook various Sales & Marketing management roles, before being appointed as General Manager of LCIE Shanghai – a subsidiary of Bureau Veritas – in 2009. In 2012, she became Vice President for the Consumer Products Services division (CPS) for North China and, in 2014, was promoted to Senior Vice-President for CPS Greater China. In 2017, she took the reins of CPS for the entire Pan-Asia region, becoming Chief Operating Officer of the division.

Catherine Chen holds an International Executive MBA from Rutgers Business School (United States), and a BA in International Business from Western Sydney University (Australia).

## About Bureau Veritas

Bureau Veritas is a world leader in laboratory testing, inspection and certification services. Created in 1828, the Group has more than 77,000 employees located in more than 1,500 offices and laboratories around the globe. Bureau Veritas helps its clients improve their performance by offering services and innovative solutions, in order to ensure that their assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility.

**Bureau Veritas Consumer Products Services division** provides a large portfolio of services covering the entire consumer products manufacturing and supply chain. These solutions and services, which include inspection services, laboratory testing and product certification, as well as production site and social responsibility audits, are provided to retailers, vendors and manufacturers of consumer products.

Bureau Veritas is listed on Euronext Paris and belongs to the Next 20 index.

Compartment A, ISIN code FR 0006174348, stock symbol: BVI.

For more information, visit <https://bureauveritas.com>

### ANALYST/INVESTOR CONTACTS

**Laurent Brunelle**

+33 (0)1 55 24 76 09

laurent.brunelle@bureauveritas.com

**Florent Chaix**

+33 (0)1 55 24 77 80

florent.chaix@bureauveritas.com

### MEDIA CONTACTS

**Véronique Gielec**

+33 (0)1 55 24 76 01

veronique.gielec@bureauveritas.com

**DGM Conseil**

+33 (0)1 40 70 11 89

thomasdeclimens@dgm-conseil.fr /

quentin.hua@dgm-conseil.fr