

Press release – May 13, 2020

## Center Parcs partners with Bureau Veritas in committing to labelling its 6 French holiday parks

*To protect its employees and customers, Center Parcs is partnering with Bureau Veritas, a world leader in laboratory testing, inspection and certification services, to verify compliance with safety, hygiene and cleaning requirements across its holiday parks in France.*

**Pascal Ferracci, CEO of Center Parcs Europe**, says: *“Our priority has always been and will remain the safety and health of our employees, customers and partners. It is therefore our duty to take all necessary preventive and protective measures so the resumption of our activities takes place under optimal safety conditions. For many years, our Center Parcs teams have been committed to an approach where health is a guarantee. Obtaining the BUREAU VERITAS ‘SAFEGUARD’ label for our 6 domains in France is a tangible sign of our commitment in terms of prevention, protection and hygiene, and a guarantee of their compliance with the latest recommendations from health authorities.”*

**Jacques Pommeraud, Executive Vice President, Africa, France and Government Services for Bureau Veritas** adds: *“We are very proud to see Center Parcs join our initiative. ‘SAFEGUARD’ is a fundamental step toward reassuring both visitors and site employees. During this current health crisis, requirements in terms of hygiene, health and safety are at the forefront throughout society. To support our clients, Bureau Veritas leverages an expertise dating back nearly 200 years to manage our clients’ risks and help shape a world of trust.”*

### CENTER PARCS, REINFORCED MEASURES

*“Center Parcs’ primary mission is to enable our customers to reconnect, both with their loved ones and with nature, and to strengthen family ties,” Pascal Ferracci adds. “More than ever in this current health context, Center Parcs guarantees its customers a relaxing holiday experience by providing them with a safe health environment.”*

In France, the 6 Center Parcs domains offer holidays that are local, attractive, safe and compliant with health recommendations:

- Nearby safe vacation areas
- Several hundred hectares in the heart of nature
- Spacious private accommodations with equipped kitchen, private terrace and garden
- Activities\* for the entire family that take into account social distancing
- Delivery of shopping, and of meals from our restaurants directly to cottages.

Center Parcs guarantees optimal health and safety conditions in accordance with the sanitary measures recommended by the public authorities. Going beyond the recommended measures, Center Parcs has developed its own complementary measures.

Some examples include:

#### REINFORCED MEASURES FOR CUSTOMERS

- **Reinforced cleaning regulations**—every two hours at reception desks and contact points;
- **Added signage** marking out physical distancing measures and **posters reminding all to respect personal protective measures and hygiene rules**;
- **Limitations** concerning the maximum number of customers in restaurants and aquatic areas, as well as a list of activities adapted to physical distancing;
- **Activities\* that are only able to be reserved and paid for online or at reception areas in domains** to limit the use of cash for purchases;
- **Increased delivery services for shopping and meals from restaurants**;
- **Increased access to additional hygiene products**: hand disinfectant, thermometers;

#### REINFORCED MEASURES FOR EMPLOYEES

Including the following:

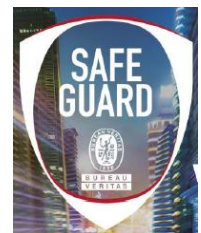
- **Individual**: training and information for teams, messages posted in common areas reminding all to respect personal protective measures and hygiene rules
- **Technical**: providing protective equipment such as Plexiglas screens in reception areas, as well as visors, masks and disinfectant wipes
- **Organizational**: adapted work hours, work stations, telework, teleconferencing, etc.

#### THE 'SAFEGUARD' LABEL

In terms of hygiene, societal measures are increasingly strict. To implement a fast resumption of activity that ensures safety for all, Bureau Veritas, a world leader in laboratory testing, inspection and certification services has put in place a common sanitary protocol that aims to reassure customers and employees across all professions.

The BUREAU VERITAS 'SAFEGUARD' label defines and assesses 10 criteria, including: management's commitment to preventing the risk of contamination; the proper application of hygiene rules compliance; respect for physical distancing requirements; respect of personal protective measures among team members and vis-à-vis the public; management of customer payments; and proper surveillance and management of suspected or proven cases of contamination.

To find out more, log on to [www.bureauveritas.com](http://www.bureauveritas.com)



*\*Activities and services offered will be defined according to the recommendations of government and health authorities.*

## **About Center Parcs**

Established in 1967 in the Netherlands, the Center Pars concept remains without equal in Europe. Today, Center Parcs comprises 25 domains: 6 in France, 4 in Belgium, 9 in the Netherlands, and 6 in Germany. Center Parcs is a unique concept that aims to respond to families who are seeking an ideal place to experience and share positive emotions. The brand is thus committed to offering customers a break from the daily grind so they can partake in a truly rich experience full of memorable moments based on 7 core elements: nature, l'Aqua Mundo, activities, relaxation and spa treatments, accommodation, service, and the park center with its shops and restaurants. Center Parcs also is committed to ensuring a seamless and carefree stay thanks to its Planet Center Parcs app, which serves as a trip companion throughout one's stay to streamline the customer experience.

### **Media contacts Pierre & Vacances-Center Parcs**

Anna Almeida – +33 (0)1 58 21 64 29

Marion Sarrion – +33 (0)1 58 21 60 38

Lucie Seinturier – +33 (0)1 58 21 65 19

[rptourisme@groupepvcp.com](mailto:rptourisme@groupepvcp.com)

## **About Bureau Veritas**

Bureau Veritas is a world-leading provider in testing, inspection and certification. Created in 1828, the Group has more than 78,000 employees located in more than 1,500 offices and laboratories around the globe.

Bureau Veritas helps its clients to improve their performance by offering services and innovative solutions in order to ensure that their assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility.

Bureau Veritas is listed on Euronext Paris and belongs to the Next 20 index.

Compartment A, ISIN code FR 0006174348, stock symbol: BVI.

For more information, visit [www.bureauveritas.com](http://www.bureauveritas.com), and follow us on Twitter (@bureauveritas) and LinkedIn.

### **MEDIA CONTACTS BUREAU VERITAS**

Emmanuel Adrey +33 (0)6 31 99 57 12 [emmanuel.adrey@bureauveritas.com](mailto:emmanuel.adrey@bureauveritas.com)

DGM Conseil +33 (0)6 14 50 15 84 / +33 (0)6 28 63 27 29 [thomasdeclimens@dgm-conseil.fr](mailto:thomasdeclimens@dgm-conseil.fr) / [quentin.hua@dgm-conseil.fr](mailto:quentin.hua@dgm-conseil.fr)