



Constantia Flexibles winner of German Packaging Award 2016

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Constantia Flexibles proudly announces that it is once again one of the winners of the prestigious annual German Packaging Award. The company's Christmas Bow Label Coca-Cola packaging innovation won in the category Designing & Processing for 2016. The award will be officially handed over to the winners on September 27 at the FachPack trade fair taking place in Nuremberg, Germany.

“Congratulations to our team that has brought a bold and exciting idea to life. We have proven our expertise in delivering challenging label projects”, said Mike Henry, Executive Vice President of the Labels Division. “I would like to above all mention Gerd Blecken (Research & Development), Luise Zoller (Quality Assurance) Holger Berkel (Head of Production), Wiebke Lauterbach (Customer Service), as well as Kai Sparbier and Caroline Burgess (Sales) at the company's labels site in Germany, for their significant contribution to this project.”

The Christmas Bow label for Coca Cola is a special gravure printed 2 ply reel fed clear metallized OPP labels, laminated with special glue, available with or without perforation, and a pull strip to convert the wrap around label into a “bow”. This special label was realized with our partner Eshuis BV based in the Netherlands.



According to an independent jury the result is a very unusual and different label that is fun to use and to interact with. It is a technically intelligent solution that runs on high-speed lines and the consumer and the brand offer a playful seasonal value.

German Packaging Award / Deutscher Verpackungspreis

The German Packaging Award recognizes clever and sustainable solutions for users and consumers alike. The most important criteria included technical advances, innovative materials, new features, sophisticated designs and sustainability. There were more than 200 entries in ten different categories. Visit the official homepage for more information:

www.verpackungspreis.de/gewinner-2016.html

Contact:
Daniel Smith
Head of Group Communications
T +43 (0)1 88856401195
M +43 676 3052289
daniel.smith(at)cflex.com