





PSA PEUGEOT CITROËN Press release

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PSA Peugeot Citroën and NGOs publish results of first real-world fuel economy test

PSA Peugeot Citroën is fulfilling its transparency commitments to customers. In connection with the 2016 Geneva International Motor Show, it is releasing the initial results on real-world fuel consumption for three models. This initiative is a world first in the automotive industry .The results come from a test procedureestablished with two non-governmental organisations, Transport & Environment (T&E) and France Nature Environment (FNE), and are audited by Bureau Veritas. This protocol confirms the real-world fuel consumption of PSA customers, as well as the results of the independent data bases.

In November 2015, with media coverage casting a pall over the automotive industry, PSA Peugeot Citroën decided to take a unique approach by **publishing real-world fuel consumption data for its cars** in order to be **transparent with customers**.

PSA Peugeot Citroën is **the first carmaker to adopt such an approach** and is today publishing initial fuel consumption metrics for three of its most popular vehicles.

The measurements were made under a **protocol** developed with the NGO **Transport & Environment**, on public roads near Paris (25.5 km urban, 39.7 km extra-urban, and 31.1 km motorway) and under real-life driving conditions, notably with passenger and luggage loads, road gradients, and use of air-conditioning systems. Based on the European Union's Real Driving Emissions (RDE) project, the protocol measures fuel consumption by means of a portable emissions measurement system (PEMS) installed on the vehicle. **Bureau Veritas**, an independent and internationally respected body, guarantees the protocol, ensuring that it is conducted in line with specifications and that the results are accurate and reliable.

The initial measurements are comparable to those made by customers (obtained from independant customer surveys). They show that the procedure conducted with Transport & Environment is scientifically robust and representative of a typical driver.

Vehicles tested	PEUGEOT 308 1.6I BlueHDi 120 S&S BVM6 Allure	CITROËN C4 GRAND PICASSO 1.6I BlueHDi 120 S&S BVM6 Exclusive	DS 3 1.6I BlueHDi 120 S&S BVM6 So Chic
Consumption measured under the protocol (I/100km)	5.0	5.6	4.9
Consumption measured via customer surveys (I/100km)	5.0 / 5.1	5.5 / 5.7	5.1 / 5.3

PSA Peugeot Citroën is **European leader for low-carbon emissions**. **Confident in its technologies**, the Group is anticipating future testing standards and calling for the introduction of the Worldwide harmonized Light vehicles Test Procedures (WLTP), which will better reflect real-world driving conditions.

Before summer 2016 PSA will release official real-world fuel consumption figures for 30 Peugeot, Citroën and core DS models.

Gilles Le Borgne, Executive Vice-President, Research & Development, said: "As announced in late 2015, after working with Transport & Environment, France Nature Environment and Bureau Veritas, the procedure has now been validated and the initial results are consistent with customer-reported consumption data".



Greg Archer, Clean Vehicles Director at Transport & Environment, said: "The test developed with PSA Peugeot Citroën is reproducible and representative. It confirms the fuel consumption of a tested model by a typical driver in real-world driving conditions. This test proves that the on-road tests are reliable and can be used to measure real CO2 emissions. This should become the benchmark for all carmakers advertising their vehicles' fuel efficiency."

Michel Dubromel, Vice-Chairman of France Nature Environment, added: "The proactive approach taken by PSA Peugeot Citroën reflects total transparency on CO₂ emissions and is set to continue for other pollutants. It's our response to people's legitimate concerns about public health".

Commenting, Marc Boissonnet, Executive Vice President, Marketing, Sales and Communication at Bureau Veritas, said: "The initiative, based on cooperation between a manufacturer, an NGO and a certification organization, is both innovative and constructive. It meets all the conditions for addressing issues that may be raised by consumers. PSA Peugeot Citroën has done what was necessary to ensure an independent and credible verification that can set the standard for the automotive industry".

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About PSA Peugeot Citroën

With its three world-renowned brands, Peugeot, Citroën and DS, The Group sold 3 million vehicles worldwide in 2015. Second largest carmaker in Europe, PSA Peugeot Citroën recorded revenue of €54 billion in 2015. The Group confirms its position of European leader in terms of CO2 emissions, with an average of 104.4 grams of CO2/km in 2015. It is also involved in financing activities (Banque PSA Finance) and automotive equipment (Faurecia).

For more information, please visit www.psa-peugeot-citroen.com

About Transport & Environment (T&E)

Transport & Environment (T&E) is the only environmental organisation working at European-level to develop a more sustainable transport policy. Its work to clean up road transport includes promoting the development of vehicles that are more sustainable in terms of their impact on the environment and human health.

About France Nature Environment

France Nature Environment is the French federation of associations for the protection of nature and environment. This is the spokesman of a movement of 3,000 associations, grouped in 80 member organizations, presents throughout the French territory in mainland France and overseas territories. France Nature Environment, wherever the nature needs us. www.fne.asso.fr

About Bureau Veritas

Bureau Veritas is a global leader in testing, inspection and certification services. It offers services and innovative solutions to ensure that clients' assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility. The group has 66,000 employees in 1,400 offices and laboratories around the world.

For more information, visit www.bureauveritas.com