

## Fit for the future!

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Constantia Hueck Folien has now opened the new office facilities for electronic image processing in Print Preparation



In line with tradition – Hueck & Cie. was the first company in the world to use computer-generated data for printing packaging – Constantia Hueck Folien has now opened the new office facilities for electronic image processing in Print Preparation.

With the dedication of the new electronic image processing (EIP) offices in Pirk, Constantia Hueck takes another important step into the future. According to the department head of Print Preparation, Peter Reich, this is the cornerstone for the next 36 years of the success story of EIP, which celebrated its “zero hour” in 1979 with the purchase of two computer systems. Since then progress has been steady. While it all started with just a few of these systems with relatively low computing power, today numerous high-performance computers with innovative software are employed. The EIP

media designers trained at Hueck Folien use these to optimally prepare the print data for the printing of high-quality packaging, explained Peter Reich.

Managing Director Axel Glade praised the entire handling of the remodeling project, which was completed in October despite a tight schedule. This was in no small part thanks to Norbert Specht, “the man for everything,” according to Glade. Specht focused from start to finish on the extensive range of tasks making up the project.

In February of this year, the entire department was moved out of the old office facilities to work in an improvised department until the new facilities were completed. All employees of the electronic image processing department were pleased when Norbert Specht presented department head Tanja Rittner with the key to the new office space in October, ushering in a new era of electronic image processing at Constantia Hueck Folien. The facilities were designed according to the most modern ergonomic guidelines and with a consistent color concept.