



Stahl extends Stahl Campus® with Americas hub in Mexico

Waalwijk, the Netherlands, 7 April 2016 – Due to the great success of Stahl Campus® in Europe, chemical company Stahl is extending its training activities to the Americas. The first Stahl Campus® outside Europe will enable Stahl to strengthen the knowledge and expertise in leather production in Mexico and the Americas. The goal of Stahl Campus® is to share good practices in leather processing throughout the supply chain with clients and partners. Juan Antonio Frías has been appointed as Stahl Campus® Manager México and will coordinate all corresponding activities in León.

Since the opening of Stahl Campus® in 2014, more than 180 visitors from all over the world successfully completed a training program. The students followed a one to five day course and came from over 30 parties. Due to the strong interest from clients in the Americas, Stahl Campus® is going overseas. The training service in León, Mexico, facilitates the sharing of knowledge regarding product handling procedures, responsibility and safety, while simultaneously helping partners in North and South America grow their business in a sustainable manner.

Mexico is a strategic choice of location. It has the largest conglomeration of leather goods tanneries in the world, with a focus on car leather. Furthermore, it's the second largest producer of leather shoes worldwide. "There is still a lot to gain throughout the supply chain when it comes to sustainability in the Americas. With the opening of Stahl Campus®, we will strengthen our international reach", Frans van den Heuvel, global Stahl Campus Manager explains. "Under the supervision of Juan Antonio Frías Stahl, we can learn to create the future we imagine today."

Stahl Campus® in León is part of the Center of Excellence in León and offers several [training modules](#) that cover the entire leather supply chain (see [infographic](#)). The specific interpretation of these modules is established after consultation with clients. Later this year, Stahl Campus® will expand to Guangzhou, China.