



## Stahl Italy opens state-of-the-art Center of Excellence for Shoes & Leather Goods

*Castelfranco di Sotto, Italy, 25 January 2016 – Last week, chemical company Stahl opened a new Center of Excellence in Castelfranco di Sotto, Italy. The center focuses on shoes and leather goods. “It will enable us to meet the needs of the fashion industry as well as those of leather goods tanneries. We can provide tailor-made solutions for the entire production process from raw hides to finish and aftercare,” Alberto Cantone, General Manager Stahl Italy explains. At the center Stahl will develop new technologies, create customized solutions matching the specific needs of clients and provide in-house trainings.*

“Italy is still the most important example to the rest of the world, when it comes to fashion and leather craftsmanship. The decision to open this center is fully in line with our position as industry leader in the leather segment and our growth strategy,” says Huub van Beijeren, CEO of Stahl. Cantone adds: “Our new Center of Excellence enables us to serve the entire fashion industry. By working close together with our partners, we can combine our strengths and create high-end leather goods processed with our chemicals.” At the center, Stahl will show customers how they can benefit from the extensive portfolio of leather chemicals to give leather goods a durable and luxurious appearance.

### **State-of-the-art application lab**

The center is equipped with state-of-the-art machinery to cater to customer’ needs. Due to in-house applications, the chemical company is able to create solutions that meet even the most critical and specific customer’s demands. In performance, sustainability and style. “Think of technologies such as Shoe Finish, Edge Paint or leather upgrading solutions that improve the cutting yield. Or Stahl EasyWhite Tan™, our sustainable tanning system creating high-quality leather without compromising on usability and looks. Everything is possible and can be tailor-made,” Cantone explains.

## Global presence

As expert in leather chemicals, Stahl helps customers meet all their design needs and wishes. In addition to the new center in Italy, the company has several Centers of Excellence covering nearly every continent. Furthermore, Stahl operates numerous supporting application labs for physical and application testing throughout the world.



