



## Stahl opens Pielcolor Application Lab of India

A new Pielcolor Application Lab was opened, the 4th of August, in Kanpur. The lab focuses on the latest developments in leather finish and excellent customer service. The application lab enables the Pielcolor team to develop high-quality products as per customer needs. With this new Application Lab and the recently inaugurated Stahl Dyes Center of Excellence in Thane, Stahl has strengthened its position in the Indian leather industry.

*"The decision to open this Pielcolor Application Lab is fully in line with our position as industry leader in the leather finish segment,"* explains CEO Huub van Beijeren, who formally inaugurated the center. *"The ultramodern facilities enable us to optimize our customer service for the development of innovative products,"* adds Tuncay Deriner, Managing Director of Stahl India, Pakistan and Bangladesh (IPB) region.

The Pielcolor Application Lab in Kanpur is designed to cater to customers' needs, performing standard operational processes for leather finish and aftercare.

Stahl strongly believes in working closely together with clients and partners to provide tailor-made solutions that address all challenges in technical performance, sustainability and aesthetics.

### **About Pielcolor**

Pielcolor has been a part of Stahl Group since 2004, the world leader in the chemical sector of Leather Finishing. Pielcolor has manufacturing facilities for all of its products in Europe, China and India, and is present in all world markets, remaining faithful to its original philosophy: to offer the best products, continuous developments according to the needs of our customers and to provide a high level of technical assistance.