

Who we are? We give packaging a face!



How do we do it? At Constantia Flexibles we manufacture and supply thin and flexible plastic and cellulose films, aluminum foils and papers. In the center of our activities there are **the 4 Ps of Packaging**:

Preservation: protects the filled good against UV-light, moisture, oxygen, seal integrity

Protection: lasting product quality through puncture resistance, burst strength, tamper evidence, transportability, hygiene standards

Promotion: promotional character via promotional text, design, shape, customer convenience, functionality

Presentation: format, ergonomics, portion size, essential Information

